

WIN A FREE BOOK EVERY MONTH FOR A YEAR OR A FREE DESSERT EVERY MONTH FOR A YEAR TERMS & CONDITIONS

ELIGIBILITY

Entry is open to individuals 18 years & older. Employees, immediate family members of employees, employees of any company associated with the Promotion are ineligible to enter.

ENTRY

The Promotion commences at 6pm on December 2, 2022, and entries close at 9:59pm on December 2, 2022. To enter, Eligible Entrants complete the entry form & insert into the promotion box located at Joseph-Beth Booksellers during the Promotion Period.

PRIZES AND WINNING

The prize drawing will take place hourly starting at 7pm and ending at 10pm on December 2, 2022. Two winners will be selected at random during each hour.

PRIMARY PRIZE: The first drawn winner will receive up to 12 free books of their choice, redeemed in store at one free book per month commencing from January 2023 and ending December 2023 (52 weeks, the prize period). Unredeemed books will not accumulate month to month during the prize period and will be forfeited. For any period of store closure by Joseph-Beth preventing the prize winner from redeeming a free book during the close period, the prize winner will be allowed to redeem the unredeemed book(s) on a consecutive week. Total Prize pool value is valued up to \$600.

SECONDARY PRIZE: The second drawn winner will receive up to 12 free desserts of their choice at Brontë Bistro, redeemed in store at one free dessert per month commencing from January 2023 and ending December 2023 (52 weeks, the prize period). Unredeemed desserts will not accumulate month to month during the prize period and will be forfeited. Winner must present voucher when claiming their prize each month. For any period of store closure by Brontë Bistro preventing the prize winner from redeeming a free dessert during the close period, the prize winner will be allowed to redeem the unredeemed dessert(s) on a consecutive week. Total Prize pool value is valued up to \$100. Second drawn winner will have their entry slip returned to the promotion box and will be eligible to win the primary prize in a future drawing.

PRIZE CONDITIONS

Winners must be present to win and will be notified by calling out their name in store. Prize is not redeemable for cash and is not transferable. Only the prize winner can redeem the free book each month and must be present in store for the book to be redeemed. Prize is contingent on the winner agreeing to be photographed with their book choice every month, to be shared across Joseph-Beth social platforms.